

eOSintelligence
incisive research. actionable insights.



Powering Informed Decision-Making

EOS Intelligence

Delivering decision-enabling research and analysis solutions targeted at corporate, consulting and investment organisations.

Established in 2010, EOS Intelligence is a professional services firm that delivers decision-enabling research and analysis solutions targeted at corporate, consulting and investment organisations.

EOS Intelligence was founded with the objective of supporting global as well as small and medium enterprises focused primarily on emerging market growth and optimisation strategies.

The firm is led by business research and consulting professionals, with combined

domain and sector-specific experience of over 40 years at multinational companies in India and Europe. The team has aggregate project and client management experience of over 400 projects, for both Fortune 500 clients, as well as multi-million dollar global clients.

We have built knowledge capital that is spread across automotive, consumer goods & retail, health care, transportation, and utilities & resources industries. Our bouquet of services cut across supporting corporate

and business unit strategy assessments, new market opportunity analyses, competitor benchmarking and supply chain rationalisation projects.

At EOS Intelligence, we believe that informed decisions can only be made by accessing the right knowledge and intelligence. Research must form the foundation of all strategic and functional decisions such as those aimed at consolidating a company's market position, beating the competition and streamlining the supply chain.

➔ Who We Work With

EOS Intelligence offers customised intelligence solutions targeted at corporate, consulting and investment establishments.

Our clients come from a diverse group of enterprises with varied geographical and product and service presence. We work closely with our clients in a collaborative framework, which enables us to deliver high quality and relevant insights.

We believe in building long-lasting relationships with our clients and strive to provide personalised support at each step of the project management process. Our team of experienced project managers liaise with the client to understand their on-going research requirements to systematically deliver better intelligence solutions.



Our Services

EOS Intelligence's services have been designed to provide intelligence support to corporate and business units in their strategic decisions pertaining to growth and optimization.

With our portfolio of services, we help our clients take informed decisions to mitigate risks arising from failed investment, unsuccessful partnerships and inefficient use of company resources.

EOS Intelligence prides itself in delivering insights that enable apt decision-making with focus on cost-effective, result-oriented business support. Our suite of services captures market, competitive and supply chain intelligence, to enable our clients develop a holistic perspective on their industry and their strategic position in the market.



Market Intelligence

We have developed extensive knowledge across industries to support our clients' growth-centric critical business decisions.

From helping explore opportunities across new regions, new customers and new products to evaluating growth in existing markets by focusing on new customer segments and product innovation, EOS Intelligence provides tailor-made business solutions to our clients.



Competitive Intelligence

Tailor-made intelligence solutions, derived from a blend of Competitive Intelligence services, support our clients' strategic decision-making on how to compete with emerging players and new entrants, both locally and internationally.

Insights on competitor business models, go-to-market strategies, product and service innovation, help companies re-evaluate their competitive position and differentiating factors.



Supply Chain Intelligence

Our Supply Chain Intelligence services have evolved in the last few years as we work with companies across sectors seeking to explore avenues of streamlining and rationalising their supply chain.

We have developed a strong understanding of supply chain functions to provide intelligence on raw material suppliers, good practices in manufacturing processes across sectors of interest, distribution models and channels, and logistics.



Industry Focus

EOS Intelligence has developed industry knowledge from firsthand experience of serving clients across sectors and market segments, and in supporting their market, competitive and supply chain needs.

We have gained foresight by studying key issues that our clients face in a rapidly evolving industry environment, and have developed expertise in providing intelligence support that enable our clients in their decision making.

We offer customized research and intelligence services that benefit from our knowledge on key industries that we focus on, to offer our clients fresh perspectives.

Automotive



The automotive industry has been one of the most closely studied industries at EOS Intelligence. We have not only established an in-depth knowledgebase of the various functions of the industry, across both commercial and passenger vehicle segments, but have developed an understanding of the critical importance of this industry to the economies of both developed and emerging economies.

Our bespoke research and intelligence solutions enable our clients to take informed decisions based on evolving supplier and consumer dynamics, regulatory environment and technological advancements.



Consumer Goods & Retail



Consumer Goods & Retail markets continue to be the engine of growth for several developed and developing countries.

With this in mind, we have dedicated time and resources to develop strong inhouse research and intelligence know-how in these industries.

Through our tailor-made intelligence solutions, we provide actionable insights to support our clients in their strategy formulation across market-entry and expansion, product launch and portfolio refinement, procurement and sourcing optimization, and customer segmentation.

Health Care

EOS Intelligence has garnered extensive and in-depth knowledge of the health care industry, having worked across the pharmaceuticals, medical devices and health care services segments of the market.

Our understanding of the markets, competitive landscape, patient dynamics, regulatory environment and technology enables us to deliver insights, through customized intelligence solutions, that support a range of our client's business needs.



Transportation

We understand that transportation and logistics play a critical role in any business.

Our customized research and intelligence support allows our clients to optimize their strategic transportation decisions entailing safety standards, strategic partnerships, capacity management, sustainability, and cost control.

Our intelligence solutions are supported by depth of our experience and understanding of the financial and operational drivers governing this industry.



Utilities & Resources



At EOS Intelligence, we believe that Utilities & Resources are critical for sustainable growth, especially in emerging economies.

Our Utilities & Resources specific services focus on a wide range of aspects, including energy markets, natural resources such as petrochemicals, basic and specialty chemicals, and technology sectors.

We provide bespoke intelligence through detailed market opportunity assessments, country analysis, competitive benchmarking and best practice research that allows our clients to take well-informed decisions on sourcing and pricing of these resources.

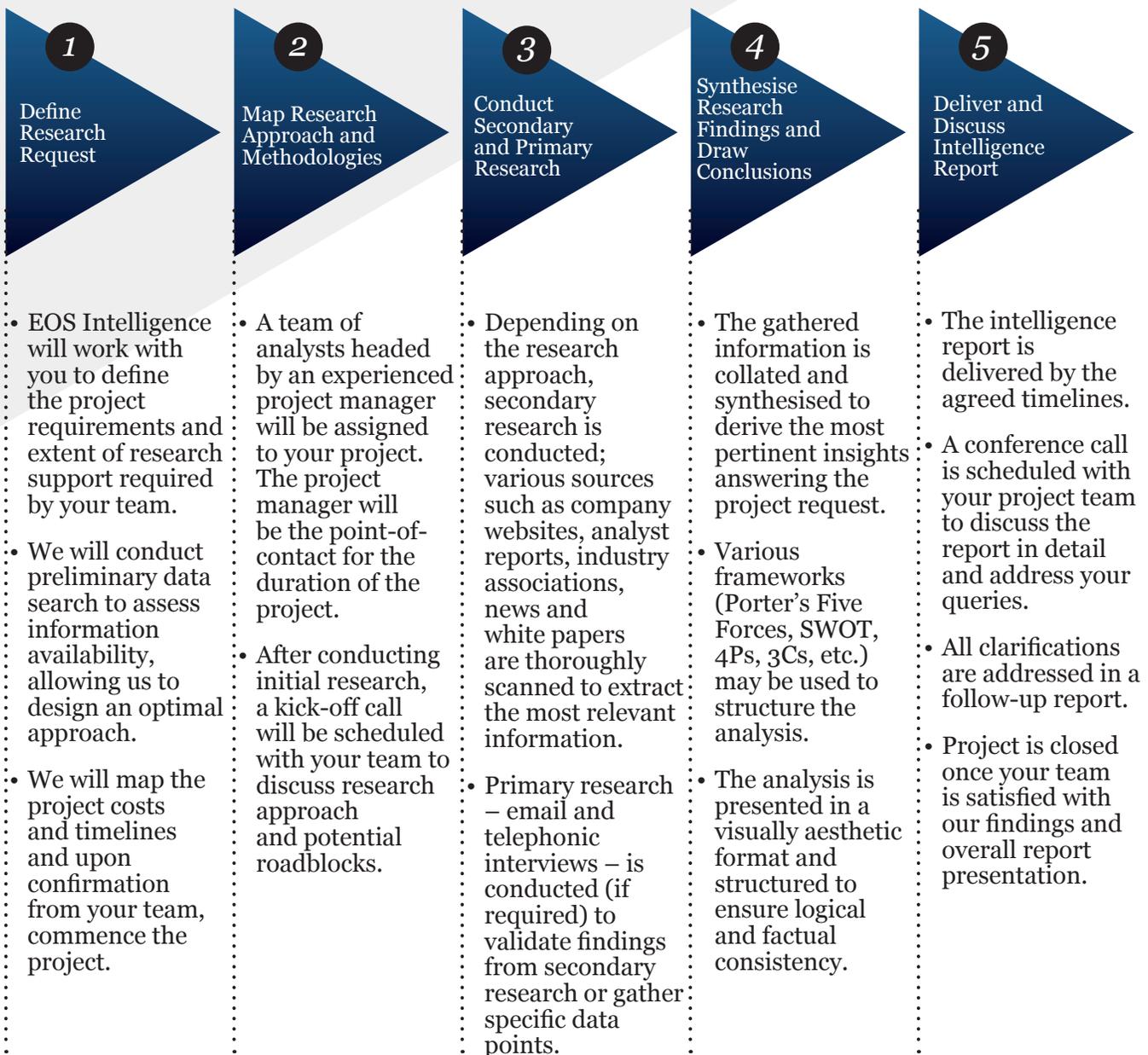
Engagement Model

We believe that research is not a one-time activity. It is a continuous process of enhancing knowledge, discovering best practices and keeping up-to-date with the dynamics of the industry, competition and market position.

Our delivery models, contractual or project-based, have distinct characteristics and advantages, and are used depending on the short-term and long-term goals of our clients.



Research Approach



EOS Intelligence

Vatika Business Centre
2nd Floor | Vatika Triangle
Sushant Lok I, PH - I, Block A
Mehrauli Gurgaon Road
Gurgaon -122002
INDIA

☎: +91-124-441-8651
📠: +91-124-441-8660
✉: contact@eos-intelligence.com

Indraneel Bardhan
Managing Partner

☎: +91-981-093-4967
✉: indraneel.bardhan@eos-intelligence.com

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